



### Who is this for?

- live music and comedy
- conferences
- festivals & fairs
- food & drink events
- event venues
- fundraisers
- theater
- classes & workshops
- tours
- races & walks
- non-profits
  - ... and many more!

# **ICBTIX**

### THE TRIAD'S LOCAL EVENT TICKETING PLATFORM POWERED BY TRIAD CITY BEAT

**TCBTix** is the local ticketing platform created exclusively for Triad-area community events. It's free, easy to use, and fully customizable with all-access ticketing features to meet your event's unique needs.

Most importantly, TCBTix is powered by the same trusted team that operates Triad City Beat. We let you tap into our massive audience to attract even more local ticket buyers!

### Features

- Customizable event and organization web pages to highlight your events
- Scan & sell tickets at the door Evvnt app available on iOS & Android
- Reserved seating and general admission tickets seating chart builder for row seating or tables
- Flexible ticket management to comp, refund, or exchange ticket orders

- Customize your tickets with your logo or sponsor logos
- Accept donations at checkout
- Exportable customer and event reporting
- Promo codes
- Schedule multiple ticket types and prices early bird, kids, day-of
- Customizable registration questions and waivers
- Full tech support

100% FREE for event creators

\$1.50 + 4%\* CUSTOMERS PAY

\* standard online credit card fees apply



SERVICE FEE THAT

### **Tickets.Triad-City-Beat.com**

chris@triad-city-beat.com

## How it Works

### » SET UP

1

Provide some info about your event and prices, and we'll email you login credentials to **access your free account**. You can handle set-up on your own event page and ticket inventory or reach out to our team for help!



**Set up an event page** for the event where people can buy tickets: Write an event description, add photos, and determine final ticket prices.



When creating your account, you will need to **enter your bank account** information in order to receive bank transfers.



*Special circumstances* – set aside tickets for VIPs or giveaways. Make tickets available before the sale date, or set up promo codes for discounts or exclusive access.

### » ON SALE



When someone buys a ticket online, they'll receive a receipt email with a link to **view or print** their ticket(s) that include a unique QR code.



Track ticket sales, receive notifications, and more through your Dashboard.

### » AT THE EVENT



8

Use the free **Evvnt Ticketing** app to scan tickets at the door.

Accept cash or credit cards with the Evvnt Ticketing app.

### **» AFTER THE EVENT**



You will receive a **direct deposit** within seven days of your event.



Run reports on your event to see sales or attendance status. Your event and ticket buyer list will always be available for **future marketing** purposes.



Tickets.Triad-City-Beat.com | chris@triad-city-beat.com





**Ticket Fees:** \$1.50 + 4% + 2.5% merchant processing VS

**Ticket Fees:** \$1.79 + 3.7% + 2.9% merchant processing

$\checkmark$	Complete Box Office Solution and Corresponding Mobile App	$\checkmark$
$\checkmark$	Seating Chart Creator and Reserved Seating	$\checkmark$
$\checkmark$	Donation Fund Capabilities	$\checkmark$
$\checkmark$	Recurring and Ongoing Event Options	$\checkmark$
$\checkmark$	All Access Ticketing Features Available at No Additional Cost	-
$\checkmark$	Event Syndication Across Local Community Calendars	-
$\checkmark$	Partnership with a Local Media Company for Marketing your Events	-
$\checkmark$	Direct Access to Customer Support	-